

ALLIE HEFFNER

NYC

Get in touch → allieheffneremail@gmail.com
allieheffner.com

Education

Rhode Island School of Design (RISD)
Bachelor of Fine Arts in Graphic Design, with a
Concentration in **Culture, Computation,**
and **Technology**

Skills

Adobe Creative Suite, Art Direction, Brand Identity,
Editorial, Exhibition Design, Publication, Photography,
Screen Printing, Typography, Video Editing, Web Design

Experience

Portrait, Design Intern

(June 2026–Present)

Designed textbook covers and developed web interface
for illustration library; assisted with editorial design
projects while refining typographic and visual hierarchy
decisions

Brown Student Radio, Head of Design

(August 2025–May 2026)

Co-directed a group of 8 designers to develop a new
visual identity, Created merchandise and promotional
material for 4 events

Weird Friends Studio, Design Intern

(May 2025–October 2025)

Supported the design of mockups for social media and
packaging in fashion campaigns, Illustrated custom icons
and assisted with typographic layout for brand visuals

A Work of Substance, Design Intern

(June 2024–August 2024)

Designed mockups for social media and packaging
across fashion campaigns; created custom iconography
and refined typographic layouts for brand visuals;
curated photography to strengthen campaign aesthetics

Bad Times Disco, Designer

(2024–2025)

Developed cohesive visual identity for 3+ events,
including posters, zines, and social assets, Produced
Risograph-printed materials supporting the Living Wage
Campaign, Collaborated on immersive set designs to
enhance event experiences

Risograph Technician

(2024–2026)

Assisted students and faculty with printing posters,
books, and zines, Provided guidance on troubleshooting
printing issues